

Juan Chiprøs Jr

GRAPHIC DESIGN PORTFOLIO

2026



"90% of design problems are fixed by actually caring"

About Me

I'm Juan Chipres Jr., a Junior Graphic Design student at the University of the Incarnate Word in San Antonio. Design, for me, is a puzzle. I love chasing down the right typeface, rearranging a layout for the tenth time, and that moment when everything finally clicks.

When I'm not designing, you'll find me running around San Antonio, whether its a soccer field, a library, or at a coffe shop. I love to get moving and being all over the place.



Got a idea, Get in Touch:

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Project 1

Nike Collage

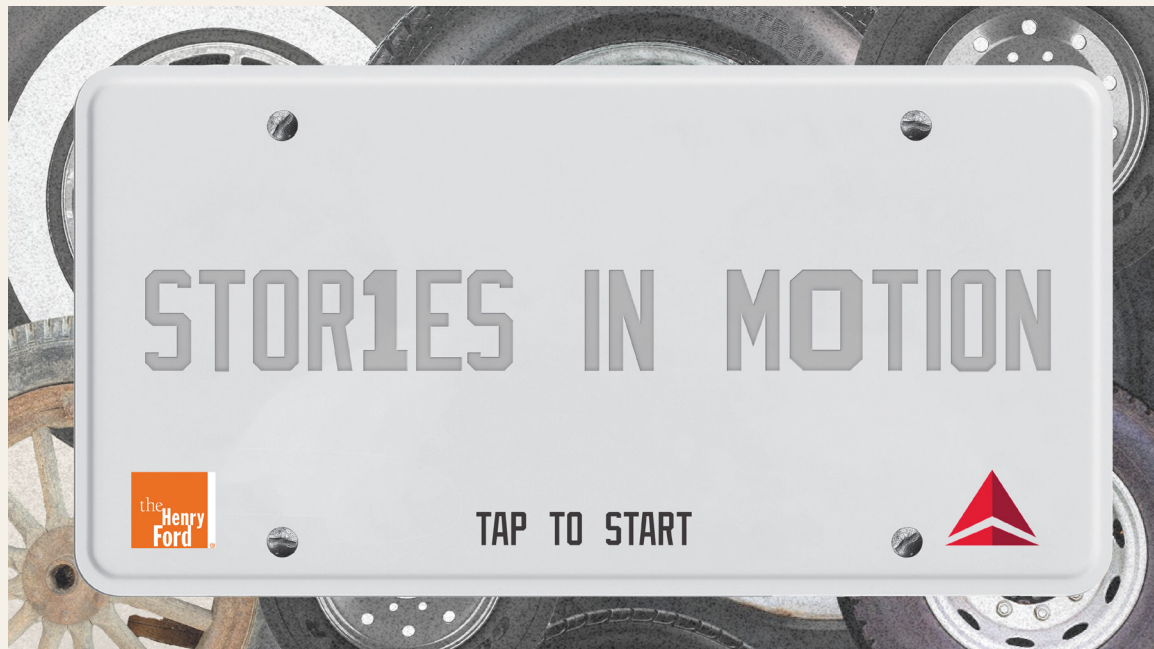


The Nike Collage was inspired by the many iconic shoes that Nike has pushed out into the world, which changed the way we feel and shaped generations from each shoe.



Project 2

Stories in motion : Kiosk



Located in the Henry Ford Museum, stories in motion shows the different vehicles the museum provides from different eras, shapes, and sizes. Being directed for families, this kiosk immerses the viewer to the history each vehicle provides.

STORIES IN MOTION

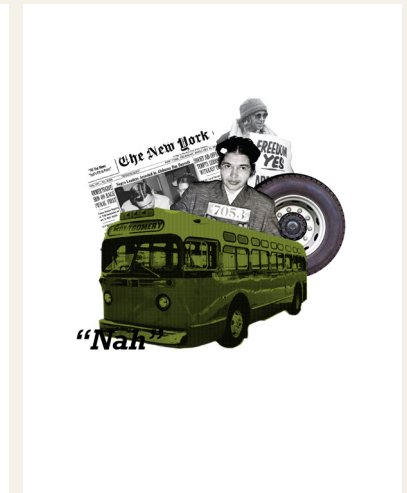
Title Screen

1952 Wienermobile JFK Limousine Rosa Parks Bus Fords First Car

I SAW IT!!! **Mr. President** **"Nah"** **Ready, Set, Ford**

SELECT YOUR VEHICLE

the Henry Ford



1913
The First lady of Civil rights

1920
Rosa Parks' experience with segregation only, entering segregated buses and being recognized as a hero.

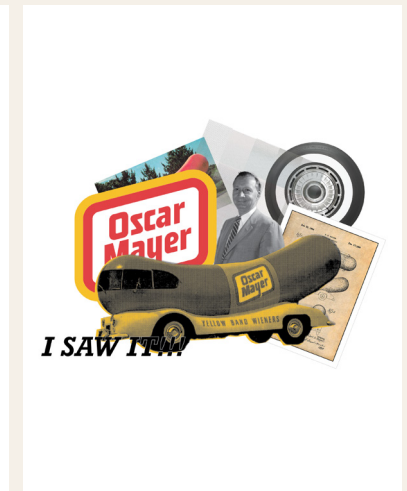
1943
Rosa Parks refused to give up her seat on a Montgomery bus. She is remembered for her courage and her role in the Montgomery Bus Boycott.

1955
Rosa Parks, a 32-year old student, refused to give up her seat on a Montgomery bus. She is remembered for her courage and her role in the Montgomery Bus Boycott.

1955
Rosa Parks sits in the "colored" section but is asked to give up her seat for a "white" section. She is remembered for her courage and her role in the Montgomery Bus Boycott.

"Nah"

Tap For Info



1883
The Original Mayer

1929
The Oscar Mayer Wienermobile was first introduced in 1929. It was a small, open-top car that was used for promotional purposes.

1936
Carl A. Mayer, the president of Oscar Mayer, announced the Wienermobile in order to become a more interesting and fun product for his company.

1952
The Wienermobile was first introduced with the help of the Montgomery Ward and Sears & Roebuck. It was a small, open-top car that was used for promotional purposes.

1963
The Oscar Mayer Wienermobile was first introduced in 1963. It was a small, open-top car that was used for promotional purposes.

Tap For Info

Project 3

La Casita Rebrand



• **la casita** •

Tortilleria, Panaderia y Restaurante



La casita rebrand was directed to focus on the nostalgic feeling of arriving into your relatives home, inviting and cozy, and being able to enjoy a good authentic mexican meal. La casita, translating to tiny home or house creates that environment people will know and love.

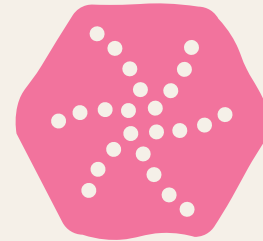


Project 4

Lanikai Lookout




Lanikai
LOOKOUT



Lanikai Lookout invites you to discover and explore the lushes landscapes the park has to offer. Being given the ability to find the Aloha Spirit and view the natural beauty it provides guests day in and day out.

PARK NAME
Lanikai Lookout
Tropical Park

SIGNATURE




Lanikai Lookout


Land
Roots
Water

Follow the Harmony
Follow the Horizon
Follow the Happiness

SYMBOL




SUBDIVISIONS






NOMENCLATURE
Aloha Spirit
Heavenly Sea
Petroglyphs
Natural Beauty
Culture

ALL SYMBOLS - 5" SCALE



RESPONSIVE LOGOS






PARK BRIEF

Lanikai Lookout invites you to immerse yourself in Hawaii's culture while enjoying the natural beauty of the land, roots, and water. Explore what the land provides like the natural beauty, scenic trails, and the lushlandscapes. Enjoy surfing, fishing, cultural experience, and fresh fruit the land provides. Whether you come for adventure, relaxation, or connection, Lanikai lookout is a place to make those lasting and heartfelt memories.


NAME: JUAN CHIPRES JR

COLOR PALETTE

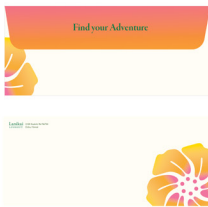


STATIONERY


LETTER HEAD



ENVELOPE





BUSINESS CARD




TICKETS

EPHEMERA

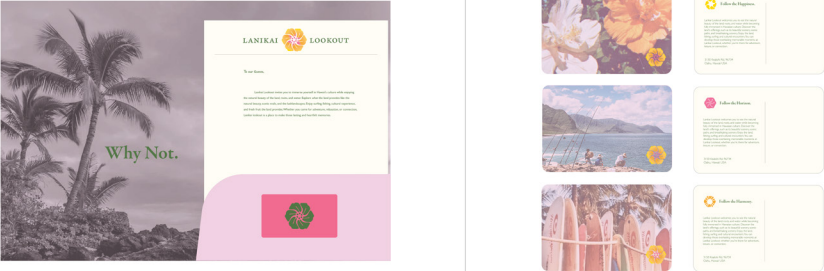



PRESS KIT

FOLDER



POSTCARDS




LANIKAI LOOKOUT

To our Guests,

Lanikai Lookout invites you to immerse yourself in Hawaii's culture while enjoying the natural beauty of the land, roots, and water. Explore what the land provides like the natural beauty, scenic trails, and the lushlandscapes. Enjoy surfing, fishing, cultural experience, and fresh fruit the land provides. Whether you come for adventure, relaxation, or connection, Lanikai lookout is a place to make those lasting and heartfelt memories.

Services

Lanikai Lookout Planners
210 Hawaii Ave, 9e714
Culley Hawaii, HI 96731
www.lanikaillookout.com

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Project 5

Lucky Whiskey



Inspired by the old Ireland windmills, which dated back to 1284, they came in all different shapes and sizes across the land for the purpose in graining corn and wheat. Lucky Whiskey includes Pure Pot, Single Malt, Single Grain for any whiskey lover to enjoy.

SLÁINTE

AT LUCKY WHISKEY COMPANY, WE BELIEVE THAT GREAT WHISKEY STARTS WITH CLEAN ENERGY AND PURE INGREDIENTS. THAT'S WHY WE PROUDLY USE WINDMILLS TO POWER PARTS OF OUR DISTILLING PROCESS, HELPING REDUCE OUR ENVIRONMENTAL IMPACT WHILE KEEPING OUR WHISKEY AS PURE AS THE IRISH COUNTRYSIDE. THIS COMMITMENT TO PURITY MEANS EVERY SIP IS SMOOTH, CLEAN, AND PERFECT FOR SHARING WITH FRIENDS AND FAMILY.

SLÁINTE

EST. LUCKY 2005
WHISKEY

THREE WINDS WHISKEY

LW

FORGED IN THE HEART OF IRELAND, THIS EXCEPTIONAL PURE POT WHISKEY IS A TRUE TESTAMENT TO TRADITION MEETING INNOVATION. CRAFTED USING LOCALLY SOURCED GRAINS AND PURE SPRING WATER, ITS JOURNEY BEGINS IN THE ROLLING GREEN FIELDS AND ENDS IN OAK BARRELS, WHERE IT MATURES TO PERFECTION.

PURE POT
IRISH WHISKEY

750ml MADE IN IRELAND 40% alc/vol.

SLÁINTE

AT LUCKY WHISKEY COMPANY, WE BELIEVE THAT GREAT WHISKEY STARTS WITH CLEAN ENERGY AND PURE INGREDIENTS THAT'S WHY WE PROUDLY USE WINDMILLS TO POWER PARTS OF OUR DISTILLING PROCESS, HELPING REDUCE OUR ENVIRONMENTAL IMPACT WHILE KEEPING OUR WHISKEY AS PURE AS THE IRISH COUNTRYSIDE. THIS COMMITMENT TO PURITY MEANS EVERY SIP IS SMOOTH, CLEAN, AND PERFECT FOR SHARING WITH FRIENDS AND FAMILY.

SLÁINTE

EST. LUCKY 2005
WHISKEY

THREE WINDS WHISKEY

LW

FORGED IN THE HEART OF IRELAND, THIS EXCEPTIONAL SINGLE GRAIN WHISKEY IS A TRUE TESTAMENT TO TRADITION MEETING INNOVATION. CRAFTED USING LOCALLY SOURCED GRAINS AND PURE SPRING WATER, ITS JOURNEY BEGINS IN THE ROLLING GREEN FIELDS AND ENDS IN OAK BARRELS, WHERE IT MATURES TO PERFECTION.

SINGLE GRAIN
IRISH WHISKEY

750ml MADE IN IRELAND 40% alc/vol.

SLÁINTE

AT LUCKY WHISKEY COMPANY, WE BELIEVE THAT GREAT WHISKEY STARTS WITH CLEAN ENERGY AND PURE INGREDIENTS THAT'S WHY WE PROUDLY USE WINDMILLS TO POWER PARTS OF OUR DISTILLING PROCESS, HELPING REDUCE OUR ENVIRONMENTAL IMPACT WHILE KEEPING OUR WHISKEY AS PURE AS THE IRISH COUNTRYSIDE. THIS COMMITMENT TO PURITY MEANS EVERY SIP IS SMOOTH, CLEAN, AND PERFECT FOR SHARING WITH FRIENDS AND FAMILY.

SLÁINTE

EST. LUCKY 2005
WHISKEY

THREE WINDS WHISKEY

LW

FORGED IN THE HEART OF IRELAND, THIS EXCEPTIONAL SINGLE MALT WHISKEY IS A TRUE TESTAMENT TO TRADITION MEETING INNOVATION. CRAFTED USING LOCALLY SOURCED GRAINS AND PURE SPRING WATER, ITS JOURNEY BEGINS IN THE ROLLING GREEN FIELDS AND ENDS IN OAK BARRELS, WHERE IT MATURES TO PERFECTION.

SINGLE MALT
IRISH WHISKEY

750ml MADE IN IRELAND 40% alc/vol.



